

April 2, 1962

Professor Irving Falk
Communication Arts Group
New York University
Washington Square
New York 3, N.Y.

Dear Professor Falk:

Both Mike Skol and I certainly enjoyed attending the RTES conference and felt it to be a highly beneficial two days. Moreover, it was particularly kind of you to include me on the Friday morning panel. It was an experience I will long remember.

Once again, I enjoyed meeting you and appreciated your hospitality.

Sincerely yours,

John H. Davison, Chairman
The Yale Broadcasting Company

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